Press Kit

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Company Backgrounder

CloudQ was started in 2013 in Alpharetta, Georgia, by CEO Yaser Hameed. Since then, we've grown into a company with over 200 employees. We provide software solutions to help businesses run more smoothly and supply the right people for the right jobs while watching the bottom line. Our vision is to be a leader in delivering cloud applications to businesses, and our mission is to collaborate and to provide comprehensive, sustainable economical cloud strategy and digital transformation solutions that are unmatched in the technical sphere. We enjoy being leaders of philanthropic missions because we all move forward faster when we move together and give back when and where we can.

We've been proud Salesforce Silver Partners since 2012 and have offices in Georgia, India, and Canada.

Management Biographies

CEO - YASER HAMEED

Yaser has more than 20 years of executive experience in the software industry. He started his career in the IT Industry where he held executive level and management positions within Fortune 500 companies. He was featured in CIO Applications Magazine in an article on enhancing the customer experience. Today, CloudQ is recognized as one of the fastest growing private companies in the US, ranked #794, by INC 5000. Yaser has been recognized as one of TiE Atlanta's Top Entrepreneur of the Year for two consecutive years. He's a member of the Young Presidents' Organization and serves on various boards, including that of Allied Universal.

COO - MICHAEL GOGGIN

Michael Goggin joined CloudQ as COO in August 2020 and brings over 25 years of Leadership and Consulting experience, including expertise in strategic planning, C-Suite client relationship management, and global service delivery. He's worked for several global Fortune 500 companies and led the launch of the iPhone for AT&T in 2007, earning several awards for the achievement. He's been interviewed numerous times through the years and has spearheaded one of our most recent endeavors, partnering with Salesforce Talent Alliance to bring employment to underrepresented groups across America.

Recent Press Releases

Salesforce Consulting Partner CloudQ, LLC Honoured by USPAACC as Fast 100 Asian American Business

Link to release: https://cloudq.net/press-releases/salesforce-consulting-partner-cloudq-llc-honoured-by-uspaacc-as-fast-100-asian-american-business/

CloudQ Launches Covid-19 Inspired App for Event Planners

Link to release: https://cloudq.net/press-releases/cloudq-launches-covid-19-inspired-app-for-event-planners/

CloudQ Joins the Movement, Makes Commitment to Integrated Philanthropy

Link to release: https://cloudq.net/press-releases/cloudq-joins-the-movement-makes-commitment-to-integrated-philanthropy/

SOLUTIONS

Migration, integration, cloud solutions, consulting, staffing, and training on all Salesforce and AWS offerings and other third-party applications including Salesforce AppExchange application and mobile app customization.

INDUSTRIES

Automotive
Financial Services
Government
Healthcare
Higher Education
Nonprofit
Manufacturing
Retail
Transportation and Hospitality
Media and Entertainment
Telecommunications

salesforce silver consulting partner

USP and Industries Serviced

Case Studies

Streamlining and Increasing Sales

Managing Multiple Facilities' Data to Increase Revenue

OBJECTIVE

To provide a single data insertion platform to synchronize several facilities and increase sales for the customer. Importing of old or incorrect data from spreadsheets and outputs without loss of revenue information was a must. Bringing several ticking systems together into a cohesive, single system.

CHALLENGES

- TTS, Ashley, and Sitepro systems are all being used to track several metrics
- Sales team using spreadsheets to track all operator and transporter info
- Manned and un-manned facilities are using different input systems for data
- Imports are time consuming and prone to human error

APPROACH

- Implementation of an efficient integration solution where data for two systems are synced in real time
- Give the sales team a 360-degree view of operations at many facilities in real time to improve resolution time
- Automate the scheduling and dispatch system for better deals
- Integrate Lightning for the sales process
- Create synchronous data migration from Vantage to Salesforce to monitor tickets generated by kiosks at un-manned facilities
- Integrate Outlook with Salesforce

BUSINESS BENEFITS

- Increased efficiency across the business
- Improved sales with real-time data
- Increased business revenue by 40% with a 100% ROI
- Saved money by finding the right dispatch faster

INDUSTRY

Oil and Gas

CUSTOMER PROFILE

US based oil and gas firm with 20+ years of experience in the oil, gas, and wastewater disposal industry.

TECHNOLOGY AND TOOLS

- Sales Cloud
- Einstein analytics
- Salesforce/Outlook integration
- Lightning platform

ABOUT CLOUDQ

CloudQ helps companies succeed by consulting, implementing solutions, and providing certified professionals. We're one of the INC 5000 fastest-growing private companies, and we're based in Alpharetta, GA. We specialize in cloud-based technology implementation and are a Silver Consulting partner with Salesforce and have a transparent, highly-efficient, customer-centric business model.

CONTACT

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Data migration for an enterprise corporation with minimal customization of labels from their old data platform to a new one.

Migration from Salesforce Classic to Salesforce Lightning for a retail business to increase overall customer experience and satisfaction.

Envisioning a New Way of Grant Approval

Providing Salesforce Grant Management Solution for Non-Profit

OBJECTIVE

To provide the client with a customized Salesforce solution that helps manage their non-profit information: funds approval with granting system, child information, and donation request tracking.

CHALLENGES

- Managing each child's information about their hospital, pharmacy, etc.
- Reduce manual work when updating child information and funds allocation.
- Managing a large amount of data from multiple hospitals and pharmacies in a single online form.

APPROACH

- Implemented Sales cloud for non-profit to handle the organization's activities and manage their grants.
- Implemented custom-built application to meet the unique requirements of the client with a dynamic approval process.
- Implemented custom Lightning components and custom UI pages for a better user experience with complex process automations.
- Created Salesforce sites for fund request registration as well as a signup form.
- Data migration functionality for imports from other tools and Excel

BUSINESS BENEFITS

- Registration of online fund requests were made more efficient and tracking of grants and approvals of fund requests were made possible.
- Management of duplicate contacts, children, and application requests were handled effectively, and donation tracking for each is now captured by the system.
- A child information management system application provided a whole new way of capturing details on health, child diagnostic history, hospital information, pharmacy information, and payments for each child

INDUSTRY

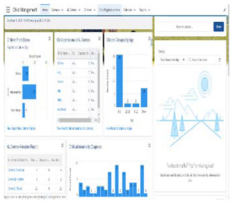
Non-Profit Organization

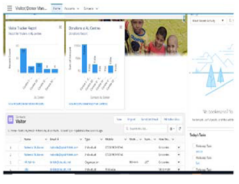
CUSTOMER PROFILE

US-based non-profit with 5+ years of experience with raising funds and granting them to kids struggling with cancer.

TECHNOLOGY AND TOOLS

- Sales Cloud with NPSP
- API integration
- Custom Lightning components
- Salesforce1 mobile app
- Lightning platform





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Provided managed services for a manufacturing company to handle solutions for end-user bugs, UI transition issues, and other automation-related blockers.

Implemented the Salesforce Health Cloud to meet the complex requirements of appointment booking and staff scheduling of a healthcare company using AI.

Previous Features

Inc. 500 2020 - https://www.inc.com/profile/CloudQ

PR.com - https://www.pr.com/press-release/821924

TiE Atlanta - https://cloudq.net/tie-atlanta-top-entrepreneur

CIO Applications - Top 10 Salesforce Consulting Companies - https://salesforce.cioapplications.com/vendor/cloudq-enhancing-customer-experience-to-create-a-better-client-base--cid-4313-mid-281.html

Awards

CloudQ

TOP Salesforce Consulting/Service Companies 2020 Recognized by CIO

2018 2019 2020 Inc. 5000 THREE - TIME HONOREE

SILVER salesforce PARTNER 2019

USPAACC Fast 100 Asian American Business

GEORGIA Minority Supplier Development Council

Minority Business MBE CERTIFIED Enterprise

TiE ATLANTA FOSTERING ENTREPRENEURSHIP

Clients

AT&T, MUFG, amdocs, USTGlobal, verizon, Deutsche Bank, United Cloud Solutions, T-Mobile, YAHOO!, IBM

ADP, ACS, acclaim systems, technicolor, CHAMPION COMMERCIAL HVAC WE'RE JUST BETTER, NIKE, FedEx, Symbiance, SUMMIT, ERPMARK

evolent HEALTH, Mountain Plains Minority Supplier Development Council, Sunshine Pediatrics of Lutz, LexisNexis, Cognizant, lululemon, truth be told, Post, Clayton County Georgia, ups

Penn, United SITE SERVICES, AccessLife, citi, OPTUS, OneWest Bank, NWEA, REDFLEX TRAFFIC SYSTEMS, SALESBQ Your RevOps Partner, LUDECA

UnitedHealth Group, Anthem, AMERICAN EXPRESS, GRMS IT Consulting, Inc., GRADIENT Technologies, YES! ATLANTA, AFC, avidxchange, Housecall Doctors, blackstone +cullen

DocuCents, COTIVITI, CLEAResult, Universal HEALTH NET, CIRRUSLABS, cardlytics, TravelMerry, EMERSON, HAMZAH ISLAMIC CENTER, Doc-Miller COMPRESSION

NGL Energy Partners LP, VINTAGEVIEW, BRIO RETURN ON INNOVATION, NAIC National Association of Insurance Commissioners, e-Call

Assets

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